



About vSync

vSync provides integrated EDI and trading partner compliance solutions for small to medium sized companies in a wide variety of industries. Since 1989, we've been helping companies meet supply chain requirements by providing industry-compliant EDI solutions, industry-leading EDI consulting, training and implementation services to the Microsoft Community. vSync solutions offer turn-key compliance solutions that leverage your investment in Great Plains and other applications, to provide the agility your organization needs to meet and sustain supply chain excellence.



Browntrout Publishers Reels In Big Savings and Increased Capacity

Browntrout Publishers, located in San Francisco, CA, is a publisher of calendars and books. Founded in 1986, Browntrout made a commitment to cast it's love of fine art and photography into products for the retail marketplace. No longer a small fish, Browntrout outgrew their legacy system and needed to replace it with applications that would meet the needs of their retail customers and their growing business.

Browntrout enlisted vSync to provide them with implementation services to migrate them from Great Plains 5.5 to Great Plains Version 7.0 netting Browntrout drastic time savings and vastly increased capacity.

"It would take a book to describe the benefits we've received," said Chris Thornton, VP of Operations for Browntrout Publishing. "We can now move EDI data in and out four to five times faster than we could before integrating Gentran: Director with Great Plains." We have been working with vSync for a few years now and are very pleased with their exceptional customer service."

Throughout the engagement vSync service staff gave every attention to detail, making the entire project flow smoothly and according to plan. "Overall, vSync did a fantastic job of keeping things on track and paying attention to details," said Thornton. "It's been a pleasure to want the professional development of vSync's staff."

Since project completion, the largest trophy for Browntrout has been speed. Browntrout's use of SQL as their DBMS enables reporting to be utilized over many tasks that they didn't have time to do before. What used to take three people to do now takes just one - resulting in more efficient business operations and the increased satisfaction of customers.



Solutions you can count on.